Godfrey Alarcon

• +639-622-061-318 • godfreypolicarpio123@gmail.com • https://godfreyalarcon.com

SUMMARY

WordPress Developer and SEO Specialist with 4+ years of experience supporting WordPress websites through content updates, on-page SEO, basic technical SEO, performance monitoring, and routine maintenance. Experienced in working with remote teams, managing multiple websites, and ensuring sites remain optimized, stable, and up to date.

RELEVANT SKILLS & EXPERIENCE

CORE SKILLS

- WordPress Website Development & Management
- Elementor & Page Builder Development
- On-Page SEO & Technical SEO
- Website Performance Optimization
- HTML, CSS & JavaScript
- Plugin Management & Troubleshooting
- Content Optimization
- SEO Analytics (GSC, GA4, Ahrefs)

Web Developer (Project-Based / Contract) **Present**
Freelance Website Development

- Develop and customize WordPress websites using Elementor.
- Build responsive pages with HTML, CSS, and JavaScript.
- Improve website design, functionality, and SEO.
- Provide website maintenance and technical support.

Web Developer **April 2025 – March 2026**
Act Local SEO Dubai

- Manage and update WordPress websites with SEO-optimized content
- Perform on-page SEO and basic technical SEO fixes
- Monitor site performance and resolve plugin or layout issues
- Support website maintenance and ongoing optimizations

Web Developer **Sept 2023-April 2025**
DevOpt Website Development

- Built, updated, and maintained WordPress websites using Elementor
- Assisted with content publishing, internal linking, and SEO improvements
- Improved site structure, navigation, and page performance
- Conducted routine updates and maintenance tasks

Internship SEO/Web Developer **March 2023-May 2023**
DevOpt Website Development

- Publish and optimize content
- Assist with site audits and internal linking

EDUCATIONS

Bachelor of Science in Information Technology **June 2019 - June 2023**
Veritas College of Irosin

Gained a strong foundation in information technology with a focus on web development. Learned to build and design websites using PHP, HTML, and CSS, while also developing problem-solving and programming skills.

TECHNICAL PROFICIENCIES

SEO Tools & Analytics: Ahrefs, SEMrush, Screaming Frog, Google Tag Manager, Google Search Console
Web Development: WordPress, PHP, HTML, CSS, JavaScript
Content & Productivity: Google Docs, Google Sheets